

**GOVERNMENT OF PUDUCHERRY
DEPARTMENT OF INDUSTRIES AND COMMERCE (SECRETARIAT WING)**

G.O.Ms.No. 13/ DI&C /U1B1/MSME/ 2022-23

Puducherry, dt. 05.12.2022

ORDER

Read: 1. G.O.Ms.No.4/Ind. & Com./A6/2017 dated. 02.05.2017 of Directorate of Industries and Commerce, (Secretariat Wing), Puducherry.
2. D.O No. 17(2)/ZED Consultation/ 2020-21 dt.28.12.2020 of the Ministry of Micro, Small & Medium Enterprises, Government of India.

WHEREAS The Ministry of Micro, Small and Medium Enterprises(MoMSME) launched the scheme Zero Effect and Zero Defect (ZED) and main objective of this flagship scheme was to increase productivity, optimize usage of natural resources and focus upon quality upgradation with a view to improving MSME's domestic and global competitiveness.

2. WHEREAS the MSMEs shall be provided the financial assistance/subsidy for obtaining the ZED Certifications by MoMSME at the rate of 80%, 60%, and 50% for Micro, Small and Medium Enterprises respectively with different levels of certifications viz Bronze, Silver & Gold with the cost of Rs.10,000/-, 40,000/- and 90,000 respectively. At par with the central assistance, State/UTs Government also demanded to incentivize to encourage the ZED Certification and to make it free of cost to the MSMEs.

3. WHEREAS, This U.T of Puducherry also provides various incentives/subsidies to the industrial units under the Scheme "Motivation of Entrepreneurs to Start Industries and Fiscal Assistance to Industries" and the following amendment is proposed to make the cost of the certificate to Zero to the MSMEs

4. The point no. 2.4 **Subsidy for Quality Certification** of existing G.O under cited above shall be read as follows:-

For	Read
2.4 Subsidy for Quality Certification: Assistance will be granted for maximum 3 quality certifications @ 50% of the cost of quality certification with a ceiling of Rs.2 lakhs per unit.	2.4 Subsidy for Quality Certification: Assistance will be granted for a maximum of 3 quality certifications @ 50% of the cost of quality certification with a ceiling of Rs. 2 lakhs per unit. In addition to the above, MSME's ZED certification gap incentive (i.e between the percentage of incentive availed from MSME, GOI, and the balance to make it 100% incentivize) will be granted based on the proof of receipt of MSME incentive.

5. All other terms and conditions remain unaltered.
6. This issues with the concurrence of the Finance Department vide their ID.No. 1277/FD/F4/A3/FC/2022-23 dated, 3.11.2022

// By Order //



(V. MOKAN KUMAR)

UNDER SECRETARY TO GOVT. (Ind. & Com)

To

The Director, Directorate of Industries and Commerce, Puducherry

Copy to :-

1. All Secretaries to Government/Private Secretaries to Hon'ble Lt. Governor/Hon'ble Chief Minister/Hon'ble Ministers/Hon'ble Speaker/Hon'ble Dy. Speaker/P.A to Govt. Whip/Parliamentary Secretary to Chief Minister
2. All Head of Departments/Head of Offices/Public Sector Undertakings/Local Bodies of Government of Puducherry.
3. The Office of the Accountant General (Audit)I, Puducherry Branch
4. The Office of the Accountant General (Audit) I, TN&P, Chennai
5. The Central Records Branch, Puducherry
6. The Director, Stationery and Printing, Puducherry -→
7. The Senior Branch Manager, NSIC, Puducherry

With a request to publish the same in the next issue of the official Gazette of Puducherry and send 25 copies of the same for record