



# புதுச்சேரி மாநில அரசிதழ்

## La Gazette de L'État de Poudouchéry The Gazette of Puducherry

### PART - I

சிறப்பு வெளியீடு

EXTRAORDINAIRE

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அதிகாரம் பெற்ற  
வெளியீடு

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GOVERNMENT OF PUDUCHERRY

DIRECTORATE OF INDUSTRIES AND COMMERCE

(G.O. Ms. No.14/Ind.&Com./A6/2017, Puducherry, dated 20th April 2017)

#### NOTIFICATION

Whereas, after the introduction of Industrial Policy 2013, the anticipated growth in industrial sector was not achieved due to various factors like global economic recession, the difference in taxations; hence, the need arose to review the Industrial Policy 2013 taking into account the renewed emphasis laid by the Government of India on the manufacturing sector in the economy, the announcement of the Hon'ble Chief Minister, Puducherry in the Assembly and to secure additional employment opportunities to the youth.

And therefore, after due considerations, the new Industrial Policy, 2016 was formulated and the Gazette notification was issued *vide* G.O. Ms. No. 7/2016/Ind.A, Puducherry, dated 4th October 2016 which provides various incentives/subsidies and the following scheme is formulated to provide awards for the best outstanding Entrepreneurs/Enterprises conforming to the new Industrial Policy 2016.

1. *Short title, extent and commencement.*— (i) This scheme shall be called as “Motivation of Entrepreneurs to start Industries and Fiscal Assistance to Industries - State awards to Micro, Small and Medium Enterprises”.

(ii) This scheme shall be in operation in the whole of the Union territory of Puducherry.

2. *Award.*— A cash award of ₹ 2 lakhs and a citation will be given to Micro, Small and Medium Enterprises (MSMEs) in the following categories:

**(a) Outstanding Entrepreneur**

*Condition.*— The unit shall be functioning profitably for 3 years before the date of application.

**(b) Outstanding SC/ST Entrepreneur**

*Condition.*— (i) The unit shall be functioning profitably for 3 years before the date of application.

(ii) The entrepreneur should enclose community certificate obtained from Revenue Department.

**(c) Innovation in Technology [Product (or) Process]**

*Condition.*— (i) The unit shall be functioning profitably for 3 years before the date of application.

(ii) The unit shall have obtained patent/applied for patent for the innovation.

**(d) Outstanding Exporter**

*Condition.*— (i) The unit shall be functioning profitably and exporting for 3 years.

(ii) The exporting industry shall be a direct manufacture exporter.

**(e) Green and eco-friendly Measures**

*Condition.*— The Green and Eco friendly industries shall be having certification from DSTE for zero/minimum effluent discharge.

**(f) Outstanding Artisan of the year**

*Condition.*— The artisan shall be a participant for 3 years in National / International handicraft exhibitions/fairs.

3. *Procedure.*— 3.1 The application for award shall be submitted in the prescribed form.

3.2 The assistance will be eligible for MSME units those who have obtained UAM/EM(Part-II)/Permanent Registration.

3.3 The Director of Industries will invite the application for award by wide publicity,

3.4 The applications shall be scrutinised by the Directorate of Industries and Commerce on merit basis for the grant of state awards will be placed before the award Committee.

3.5 The Committee for the awards will go into the merits of each case for grant of the award.

3.6 The constitution of the Committee for the awards shall be as under:

- (1) The Director of Industries and Commerce, Puducherry : Chairman
- (2) The Director, DSTE, Puducherry : Member
- (3) The Deputy Secretary/Under Secretary (Finance), Puducherry. : Member
- (4) The General Manager, District Industries Centre, Puducherry. : Member
- (5) The Deputy Director, Directorate of Industries and Commerce, Puducherry. : Member

3.7 The Chairman may co-opt any other officer related to the award in respect of various categories being considered in the meeting.

3.8 The decisions of the Committee shall be final in deciding the awards.

4. *Conditions.*— 4.1 The award shall be granted if, the unit provides atleast 60% of employment to the people of Union territory of Puducherry of the total employment strength of the industrial units.

4.2 The list of selected enterprises shall be notified and informed by Director of Industries to the enterprises to receive the awards.

(By order)

**G. MALAR KANNAN,**  
Additional Secretary to Government  
(Industries and Commerce).